



# MPowerBIO

eM-POWERing SME Clusters to help SMEs to overcome the financial valley of death



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## Overcome the financial valley of death

MPowerBIO will empower 90 clusters within the bio-based industry across Europe to be better equipped to help SMEs overcome the challenge of finding sufficient investment to get from idea to business. By developing an online platform with digital tools, our goal is to get 250 SMEs one step closer to capturing investment.

### How does it work?

- MPowerBIO will offer training modules for clusters to be better equipped to help SMEs.
- SMEs will be offered a Business Support Programme with concrete tools, which will improve their investment readiness and pitching skills.
- Finally, MPowerBIO will connect SMEs and investors by arranging regional and international events where SMEs have the opportunity to pitch their business plan.

### Why participate?

- Get access to resources and tools to improve your investment readiness
- Get in touch with investors regionally and internationally
- Get concrete advice on your business strategy and pitch

### What is the Business Support Programme?

The Business Support Programme includes services selected to meet the needs of the SMEs such as: Bioeconomy bootcamps, coaching, e-learning, pitching competitions, networking groups and contact with investors.

### Requirements and how to apply

SMEs must work within the field of bioeconomy and be/get in contact with a local cluster organisation within the EU in order to benefit from the business support. See the full list of criteria and apply for the business support programme via [www.mpowerbio.eu](http://www.mpowerbio.eu). You can find the application deadlines on the website.





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## Partners



[www.mpowerbio.eu](http://www.mpowerbio.eu)

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