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| **Εργαλεία με συμπαγές γέμισμα** | **Course name** | **Link to on MPowerBIO Moodle platform** |
| Reverse investor pitch and “ask me anything” session with bioeconomy investors | <https://courses.mpowerbio.eu/course/view.php?id=48>  |
| Innovation and internationalization: practical overview of innovation and internationalization support facilities for bioeconomy SMEs in Europe | <https://courses.mpowerbio.eu/course/view.php?id=47>  |
| Start, build, grow: community engagement for bio-based SMEs | <https://courses.mpowerbio.eu/course/view.php?id=46>  |
| The Lean Canvas – your company’s business model on a single page | <https://courses.mpowerbio.eu/course/view.php?id=45>  |
| How to strategically match your company growth and EU funding opportunities | <https://courses.mpowerbio.eu/course/view.php?id=44>  |
| How to create and deliver a compelling investor pitch deck | <https://courses.mpowerbio.eu/course/view.php?id=43>  |
| Marketing, communications and branding for your business | <https://courses.mpowerbio.eu/course/view.php?id=42>  |
| Traction and valorization/ Company Valuation | <https://courses.mpowerbio.eu/course/view.php?id=41>  |
| Sales and marketing channels | <https://courses.mpowerbio.eu/course/view.php?id=40>  |
| Market validation: Is there a need for your product in the market? | <https://courses.mpowerbio.eu/course/view.php?id=39>  |
| The process and phases of raising capital - main steps including legal specifications | <https://courses.mpowerbio.eu/course/view.php?id=37>  |
| Reporting and exit strategies - life with an investor | <https://courses.mpowerbio.eu/course/view.php?id=36>  |
| Optimizing your access to capital: crowdfunding and other | <https://courses.mpowerbio.eu/course/view.php?id=49>  |